

2

INSPIRATION



IS

Living

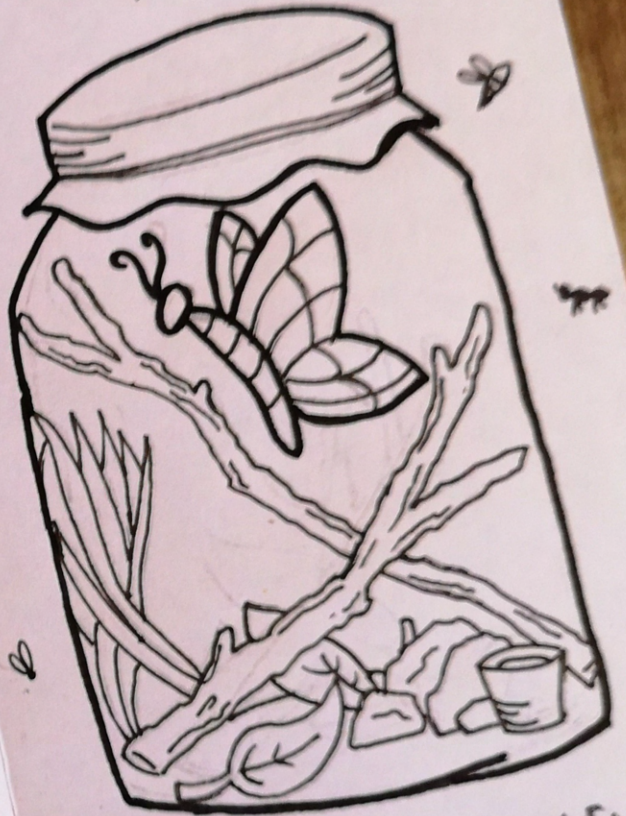
KYLE
RUBINI

How do you think inspiration works?
I'd say inspiration works part-time.
Actually, it only does casual work
& calls in sick **FREQUENTLY.**

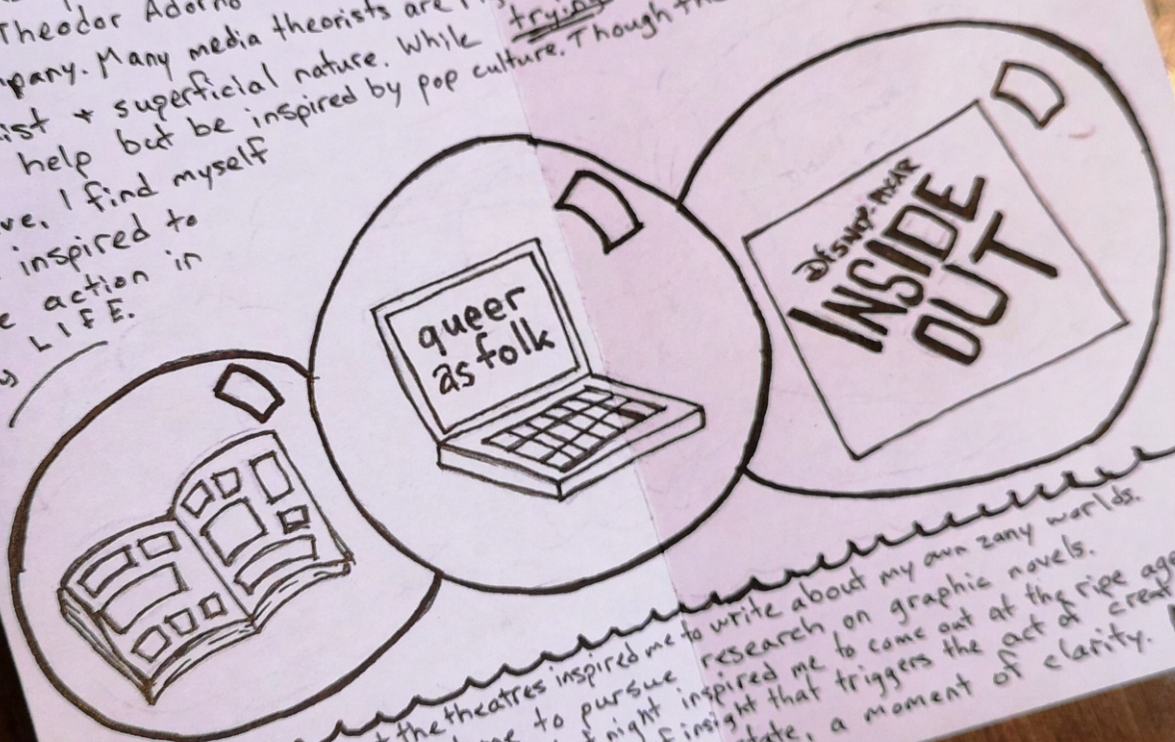
Okay, let's try again. Inspiration is
like a butterfly. It lands on your
finger - for a beautiful, **FLEETING**
moment.

Then it's gone, off to seduce a
tulip or fight a bee - IDK how
butterflies spend their time.

On a better day, a patient Kyle
might say that butterflies can be
lured + captured. The secret is
creating an inviting habitat.



What has prompted you to do something creative?
 While Theodor Adorno was one of pop culture's more vocal enemies, he's in good company. Many media theorists are rightfully frustrated with pop culture's capitalist & superficial nature. While trying to be aware of its flaws, I can't help but be inspired by pop culture. Though the results are sometimes creative, I find myself often inspired to take action in my LIFE.



Watching Inside Out at the theatres inspired me to write about my own zany worlds.
 Reading Fun Home inspired me to pursue research on graphic novels.
 Watching Queer As Folk in the dead of night inspired me to come out at the ripe age of 14.
 Inspiration is more than a spark of insight that triggers the act of creation. oo
 It's a motivational force, a psychological state, a moment of clarity. AD AD



Inspiration reminds us to be PRESENT.

It's

Sensation

It's

Breathing

It's

DISCOVERING



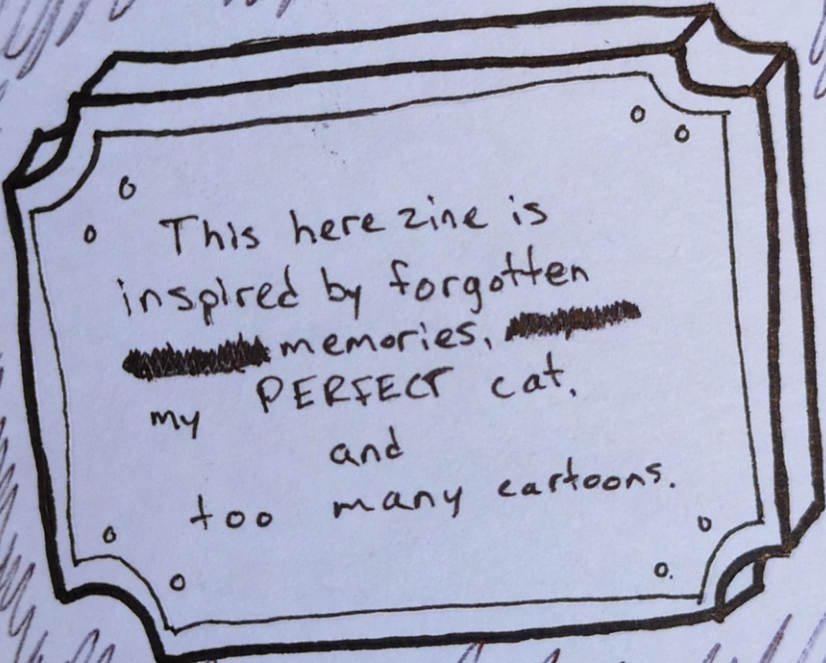
BUT- (and that's a big BUT)



As romantic as those notions are, inspiration can easily be reduced to a quick flash, a finished sprint. Inspiration doesn't finish projects, you do. Inspiration needs to be CULTIVATED + TRANSFORMED. Know yourself, know what inspires you, surround yourself with

▶ inspirational triggers. Then, create. Get lost in the process, forget to feed your cat. (Then feed your cat!)





o This here zine is
inspired by forgotten
~~memories,~~
my PERFECT cat,
and
too many cartoons.