

10

MAKING IS



TRANSFORMATION

KYLE
RUBINI

You don't make art from nothing.
You transform materials into
something new. If you're lucky
you might also find yourself
transformed in the process.

THERE,

that's the bad Hallmark card
metaphor that I wholeheartedly
stand behind.



Does ~~critical making~~
sound like it would be a
valuable approach to you?
I guess.

I think the term was coined
unnecessarily. All making is critical
making and to claim otherwise
seems elitist. Sure, some works
include more intentional dollops
of critical theory than others,
but to claim some making is
critical + some isn't, it's
very reductive + binaric.
First, critical theory works
on many levels + can be
incorporated into art through
conscious + unconscious
processes. Second, we
should critique art as it's
received not how it's intended.
Third, the term is silly.

This journal might be one of my most disciplined creative practices in a long time. It's reminded me what I'm capable of and inspired me to do more. Though it's hard to track all the lessons I've gained from each zine, it's safe to say that this experience has transformed the way I approach creative processes.



Text-based art can also be visually pleasing.



Just create, don't obsess over quality.

I'm capable of great art.



I can't predict what I'll learn from a given project.

I'm allowed to readjust my expectations of myself.



Working with colour isn't as scary as I thought.



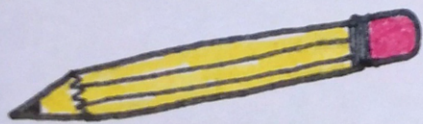
A concept can still work well even if it didn't come together as envisioned.



I don't know, this one is just my favourite. :)

Though it's early days, I've started writing a YA book and approached it with a structured discipline I haven't used before. I'm moving at a much slower pace, but I feel less stressed + more content throughout the process. It feels more joyful than my previous erratic attempts at writing.

Here's a toast to messy outlines, organized chaos, and the pursuit of creativity + joy.



DEDICATED TO COURTNEY
AN INCREDIBLE FRIEND
A NEW MOTHER

(IT'S CUTER IN
PERSON I PROMISE)



SOMEONE THAT MAKES A
T-REX FOR A FRIEND WHEN
THE PLAGUE HITS